



## July 2017 Update from Cleveleys Coastal Community Team

Just five months in and the new Cleveleys Coastal Community Team (CCT) has already achieved a lot. Here's what's happening and what's being looked at.

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### 1. Care for Cleveleys

Please join the **Care for Cleveleys Facebook group** it's the official 'community hub' for the Cleveleys Coastal Community Team, where we can share news and views, ask opinions, hold surveys, talk to each other and work together as a strong team. Some people will want to come along and physically help, others will have a lot to contribute in ideas, contacts, advice and moral support.

You'll also have noticed that Cleveleys Coastal Community Team has a new logo (above) and strapline 'Putting People at the Heart of the Town'. That's local people, visitors, young and old, shops and shoppers - our town relies on people and that means you! This was designed free of charge by The Rabbit Patch.



### 2. Planters

The big grey pots are starting to fill out and the plants are starting to flower, after the CCT planted them up on Clean Sweep Day in June. The CCT paid for the plants and soil out of the grant fund.



The flower bed at the Rotary Clock at Nutter Road is also being looked after by the Coastal Community Team and is looking better than ever.

Some new notices will shortly be going in the pots.

### 3. Bollards



Cleveleys Coastal Community team have arranged for HMP Kirkham to repaint the bollards in Cleveleys town centre. You might have noticed that they are in a poor state of repair - you probably haven't noticed how many there are!

Work started on 19 July 2017 when 54 bollards were painted on the first day, and the team will come along to Cleveleys for a day a week until everything is finished.

The Coastal Community Team have paid for the paint and materials out of the grant fund.



#### 4. Busking

We're on the look-out for ways to make Cleveleys an attractive place, the first destination people think of when they're looking for something to do. That doesn't cost loads of money and take a whole load of organising, but creates a happy atmosphere where people have a great time and want to come back.

We get some good musicians playing in Cleveleys and that's something that we're trying to encourage. Music lightens your mood, it slows you down and makes you feel happy - and what are happy people more likely to do? Yes, spend money - and come back another day!

Retail is changing, that much is certain. Out of town shopping, supermarkets and of course the internet is changing the way that people spend money, and town centres all over the UK are feeling the pinch from it. So Cleveleys CCT are on the lookout for ways to make our town resist that decline - rather than waiting for it to become a ghost town and not being able to do anything about it.

Please spread the word, tell any musicians that you know what's happening, and please join the new Facebook group **Busking in Cleveleys**. The idea is that musicians post when they play in Cleveleys, and we get to know.

#### 5. Town Centre Team

A new Town Centre Team has been formed as part of the Coastal Community Team to continue the good work and look after the place. They'll spend an hour or so looking after the plants and attending to any new jobs that are identified and need doing.



It's important that anyone who helps and volunteers enjoys what they do, so a brew and a natter is a vital part of the exercise, and the Town Centre tidying will be followed by a coffee at The Regal.

**Next Dates:** 17 August, 7 September, 5 October, 2 November, 30 November - 10am, Rotary clock at Nutter Road.

While this group is getting established it would help if you could please bring along your own gardening gloves and some basic gardening equipment (bucket, dustpan and brush, sweeping brush and a scraper for weeds). We will provide you with a hi-viz vest and sacks, and will aim to sort out our own equipment and somewhere to store it as the project gets established.

#### 6. Noticeboards

We've made a number of investigations and have discovered that noticeboards aren't cheap and will more than likely require planning consent, so you can see that something seemingly simple and straightforward is actually going to take more time to do! Keeping people informed about what's going on is important though, and we'll continue to find ways to do that.

#### 7. Events for 2018

The CCT want Cleveleys to be a destination where people come all throughout the year, somewhere bright and vibrant and interesting for 52 weeks, with high spots provided by events large and small. So we're scoping out events and speciality markets to be held in 2018.

## **8. Clock Shelter**

We told you in April that Wyre Council have got the repainting of the lower levels of the clock shelter on their maintenance schedule for this year, and at some point it will get attention although there is no firm timescale as yet.

## **9. Bus Station**

This is one of the main gateways to welcome people to town and it's not exactly welcoming is it?! The CCT are talking to Wyre Council and Blackpool Transport about how it could be brightened up and made more attractive - we've got some ideas but if you've got any suggestions please shout up!

## **10. Parking - for cars and coaches**

This is a whole can of worms and in a densely packed urban area like Cleveleys is unlikely to be resolved in any significant way, unless someone has a magic wand that they can use to spirit up a new plot of land along with a fortune for a perfect tarmac surface!

However, the CCT think that there could be some room for improvement and we will be pursuing the issue of parking for cars and coaches to identify where improvements could be made. That might be to duration of stay, cost, signage, information - and your suggestions/comments are welcomed.

## **11. Pavements**

A lot of the pavement on the wide side of Cleveleys high street belongs to the individual shops - the old gardens from when they were houses. The 'pavement' is mostly block paved and you can see from the paving which bits are managed by Lancashire County Council.

On the narrow side of the high street, there are still large sections of paving flags which are far from even and quite dangerous. The CCT will be asking LCC to take a look at this. Please get in touch with any evidence of accidents.

## **12. Beggars**

In Blackpool they are clamping down on beggars and anti-social behaviour. You can already see that this is displacing people to Cleveleys. Please phone the police on 101 to report beggars.

## **13. Cleveleys Leaflet**

Still on the 'to do' list! To be distributed to hotels in Blackpool to encourage visitors there to come our way.

## **14. Councillors Surgery**

Would you know how to contact your local councillor, or how they could help you? Would you like to be able to call into a cafe and have a chat with someone and ask a question? Do you think that a regular Councillors surgery would be a good idea? If you define 'Cleveleys' as the area between Rossall School, the Blackpool boundary and Amounderness Way, seven Councillors represent us:

Jubilee - 2 Wyre Councillors, Victoria and Norcross - 2 Wyre Councillors, Cleveleys Park Ward - 2 Wyre Councillors.  
Plus - Fleetwood West and Cleveleys West - 1 Lancashire County Councillor.

Then in Thornton there are additional Wyre Councillors for Marsh Mill, Pheasants Wood, Bourne and Stanah wards. Plus Lancashire County Councillors for Cleveleys East, Cleveleys, South and Carleton, Thornton & Hambleton.

## **15. Gateways**

If you came to Cleveleys for the first time, you'd more than likely approach it from Blackpool or from the A585. What would be your impression? How do the gateways to our town make you feel? Is there anything that you'd like to see improved?

## 16. Signage audit

And following on from Gateways, the CCT is going to have a look at the signage to, in and around town, to see what's here, what should be here, and what needs removing.

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### Find out More

Updates are regularly posted on the Visit Cleveleys website – there's a link on the homepage at [www.visitCleveleys.co.uk](http://www.visitCleveleys.co.uk)

Contact Jane Littlewood on 07932 143431 or by email [jane@theRabbitPatch.co.uk](mailto:jane@theRabbitPatch.co.uk)

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If you would like to help the Town Centre Team ring Dorothy Ford on 01253 865494

Join the Care for Cleveleys Facebook Group at [www.facebook.com/groups/CareforCleveleys](http://www.facebook.com/groups/CareforCleveleys)

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